



PRETTYS

FOR PEACE OF MIND

COMMERCIAL

UNIQUE ADVICE FOR BUSINESS

WE DIDN'T SET OUT TO BE DIFFERENT IT'S JUST THAT PEACE OF MIND IS EVERYTHING

All law firms are pretty much the same, aren't they? Well, no, not really.

You might normally expect us to wax lyrical about how we're a leading law firm rivalling those in the City. You could be excused for thinking we'd tell you that our clients include multinational and national companies, financial institutions and a host of public sector bodies, like the NHS and local authorities.

But, while all that is true, we'd rather tell you why our clients like us. They say it's the fact that we're always there when they need us and that we understand their businesses. They love that our advice is practical and that we're good people to work with.

We're rightly proud of that feedback but, in a rapidly changing world, we simply remain committed to finding new and better ways to improve our performance and to continue to deliver the best possible outcomes. Every time.

And that all means our clients see us as their partners. So, if you're looking for a refreshingly different legal partner, why not give us a call?

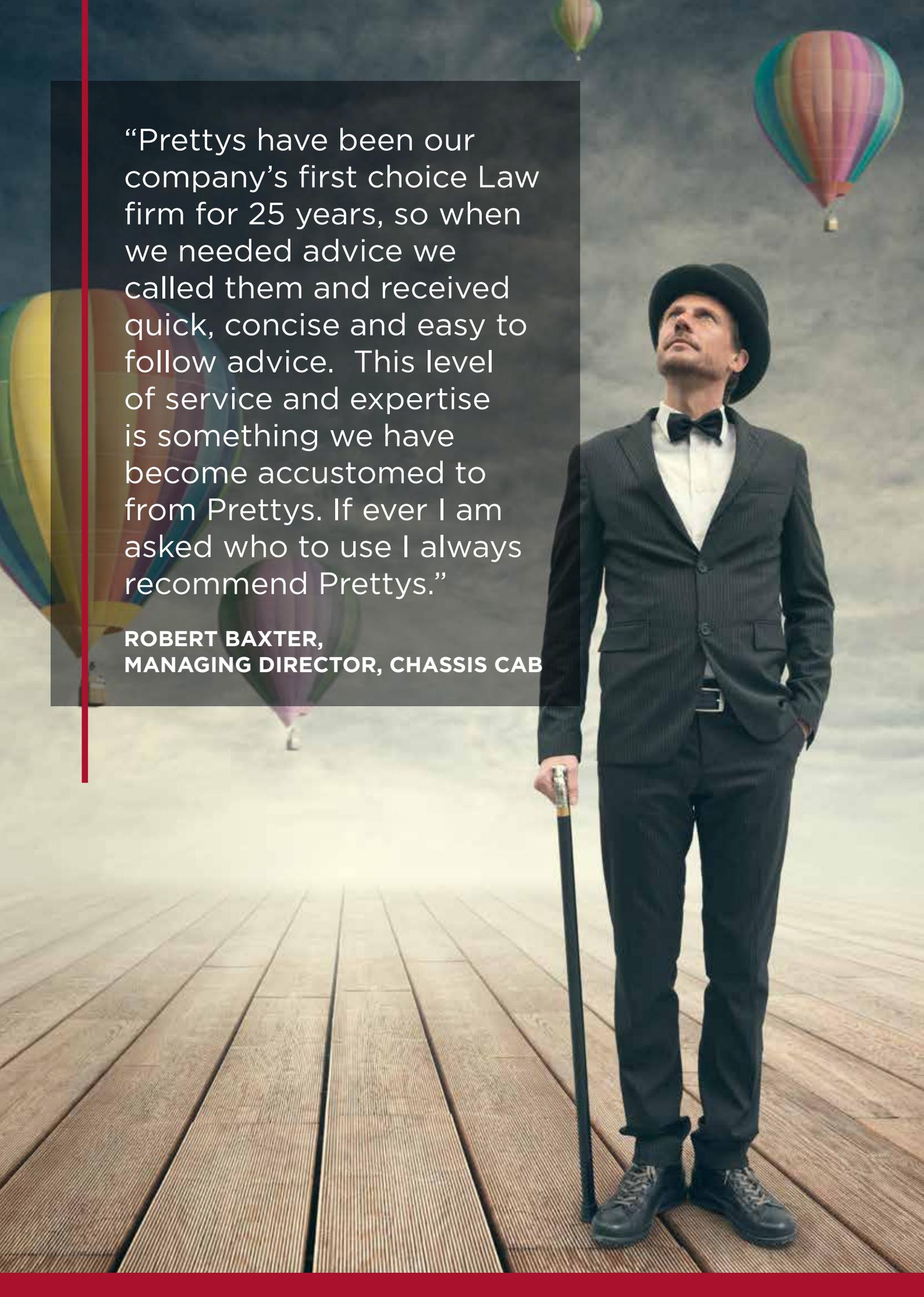


Ian Carr
CEO

WE HAVE SPECIALIST TEAMS IN...

Corporate and commercial | Employment | Real estate | Commercial dispute resolution

Corporate recovery and insolvency | Data protection and privacy



“Prettys have been our company’s first choice Law firm for 25 years, so when we needed advice we called them and received quick, concise and easy to follow advice. This level of service and expertise is something we have become accustomed to from Prettys. If ever I am asked who to use I always recommend Prettys.”

**ROBERT BAXTER,
MANAGING DIRECTOR, CHASSIS CAB**

CORPORATE AND COMMERCIAL

Whatever the size or type of business you are, we have the capabilities and experience to advise and work with you on a wide range of corporate and commercial transactions.

For us, knowing and understanding the law is just a starting point. To add real value, we provide clear, insightful and practical advice tailored to your business and to help you achieve your strategic objectives.

We take the time to get to know you and the opportunities and challenges you face. Top tier legal expertise, combined with a partnership approach, enables us to give you the best solution possible.

That depth of understanding is what our clients like and, because we understand, we deliver.

EMPLOYMENT

We know you want to get the best out of what's probably your most valuable asset - your team. But to help you do so, with employment legislation always evolving, it's vital you have the best advice possible.

At Prettys, our formidable Employment team offers experience and expertise of the highest calibre. So, whether you need ad hoc HR advice, ongoing assistance through a large project or support with a tribunal claim, we can help.

From multinationals to public sector or charity bodies, our clients know that we listen, we speak their language and we're easy to work with - like partners in their organisations, they know their interests are our first priority.

REAL ESTATE

Projects in this area can vary in both scale and complexity, and they can often throw up a challenging range of legal issues. But, no matter the peculiarities of yours, our expert Real Estate team takes a logical, joined up approach and delivers a level of service that's hard to beat.

We're proud of the reputation we've built in real estate, working closely with a wide range of clients on commercial property transactions, property litigation, construction and construction litigation matters.

From the most prestigious to the more routine projects, we work to your timelines and make full use of the links we've established with regional and national surveyors, agents and other professionals in the field.

Where appropriate, we collaborate with our Corporate team on acquisitions and disposals and our Construction team for development work - whatever is needed to arrive at your best outcome.

COMMERCIAL DISPUTE RESOLUTION

Most businesses are well aware that, in an increasingly competitive and fractious world, disputes inevitably arise and they seek early advice to protect themselves.

But, when unfortunate situations do occur, our team is ready to lend its knowledge and experience and take a holistic view to identify the best course of action.

Court is, of course, the last resort, so we aim first to act in arbitrations, adjudications, expert determinations and mediations and, where appropriate, in front of regulatory authorities.

Our work covers all aspects of the commercial and corporate world, from smaller disagreements to multi-million pound disputes and we always look for creative ways for you to minimise or avoid litigation costs.

CORPORATE RECOVERY AND INSOLVENCY

If your business is in financial difficulty, the last thing you want is a lengthy dissertation on the law. What you need, and quickly, are some concise and cogent answers and a clear idea of your options.

With a national reputation, our Corporate Recovery and Insolvency team provides top tier advice. Working closely with many of the UK's leading insolvency practitioners, we advise on insolvency procedure, business turnaround, restructuring and disposals for SMEs and both national and multinational businesses.

Furthermore, we advise creditors, such as banks and other secured lenders, on their rights and the best courses of action, while also using our expertise to advise potentially insolvent companies and directors on their choices and obligations.

DATA PROTECTION AND PRIVACY

Keeping the data of our customers and suppliers safe and using it properly is now a major concern for all organisations. While the recent General Data Protection Regulation (GDPR) might have been well publicised, it still has the potential to cause real headaches for businesses unsure about their obligations.

We have a team of specialists on hand to clarify matters and help you navigate an area of law that is evolving quickly. We have tailored a number of packages and resources that will ensure you know what you need to do, at first, to comply and then to remain compliant.

Our expertise, however, extends beyond mere compliance. We can, for example, help you protect your confidential information, respond to a data subject access request or manage the consequences of a data breach.

Furthermore, we work closely with technical experts, such as forensic IT providers and information security specialists, and have built expertise advising on international data transfers and dealing with special categories of personal data.

SECTOR SPECIALISM

When you speak to your lawyers, do you feel they really understand your business, your objectives and the commercial realities you face?

Whatever your line of business, our legal teams will get to grips with your situation quickly. Of course, you may operate in a sector where in-depth knowledge and understanding is critical and reasonably expect to engage a niche specialist.

We have our own specialist teams, across logistics, banking and finance, construction, health and social care, IT and digital media, that know their industries inside out.

So, when it comes to sector-specific expertise, you can count on us.

**“ TO PROVIDE
EXPERTISE,
GREAT RESULTS,
AND PEACE OF
MIND ”**



CLIENT CARE, OUTCOMES AND SERVICE LEVELS YOU SIMPLY WON'T BEAT

Our clients tell us that the level and quality of care and service we provide are best in class and we wouldn't have it any other way.

You'll be looked after by a senior lawyer in the firm. When you call, we're always available.

We work closely in teams, so, even when your contact is away, you'll speak to someone who knows your business.

As our clients say, there are four qualities that make us different.

Understanding. We get to know you and your unique circumstances, so that what we do is right for you. Every time.

Responsive. We're there for you, when you need us, providing understandable best advice, when you need it.

Practical. We deliver practical, cost effective solutions that work.

Approachable. We're easy to work with and talk to. We work hard to make our relationship with you a successful one.

So, if you'd like real commitment from your legal advisers, why not give us a call and we can begin to understand you and your unique business circumstances?

BUSINESS ACADEMY

We offer all of our clients free access to our Business Academy programme, which provides a range of benefits, such as informative newsletters, sector briefings, training and seminars. You will also network with a great range of like minded people.

We'll help keep you fully up to date with the laws that affect you and your operations.

Register free of charge at www.prettys.co.uk.



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